

Our Purpose	3-Yr Vision	Strategic Objectives
<p>Driving the opportunities that shape <i>Our future</i>.</p>	<p>Our Partnership <i>makes the difference</i> by growing the economic prosperity of Our communities.</p>	<p><b>#1: Masterplan</b> Publish an agreed plan which is current, has measurable goals and time scales with identified owners.</p>
Our Core Values	3-Yr Goals	<p><b>#2: People</b> All partners provide relevant and empowered representatives supported by the full capability of their parent organisation</p> <p><b>#3: Funding</b> Attract partner, public and private sector investment to deliver the masterplan.</p> <p><b>#4: Impact</b> Deliver the masterplan, measure progress, and demonstrate results.</p> <p><b>#5: Profile</b> Promote the region and the Partnership’s objectives, activities, and impact.</p>
<ul style="list-style-type: none"> <li>• <b>Ambitious for <i>Our future</i>:</b> Being creative and determined in exploiting the art of the possible in every opportunity.</li> <li>• <b>Being <i>One team</i>:</b> Continuously building trust whilst respecting our differences, within and outside the Partnership.</li> <li>• <b>Planning as <i>One Team</i>:</b> Being open and honest in envisioning our future by setting ambitious strategic objectives and goals, appropriately resourced to succeed</li> <li>• <b>Being proud to deliver:</b> Do what we say we will do and hold each other to account; don’t dither - Deliver.</li> <li>• <b>Communicating as <i>One</i>:</b> Shared consistent narrative, demonstrating a commitment to the importance and value of the Partnership.</li> </ul>	<ol style="list-style-type: none"> <li>1. Economic Growth</li> <li>2. People/Communities</li> <li>3. Partnership Effectiveness</li> <li>4. Sustainability</li> </ol>	